



DEPARTMENT OF TRANSPORTATION

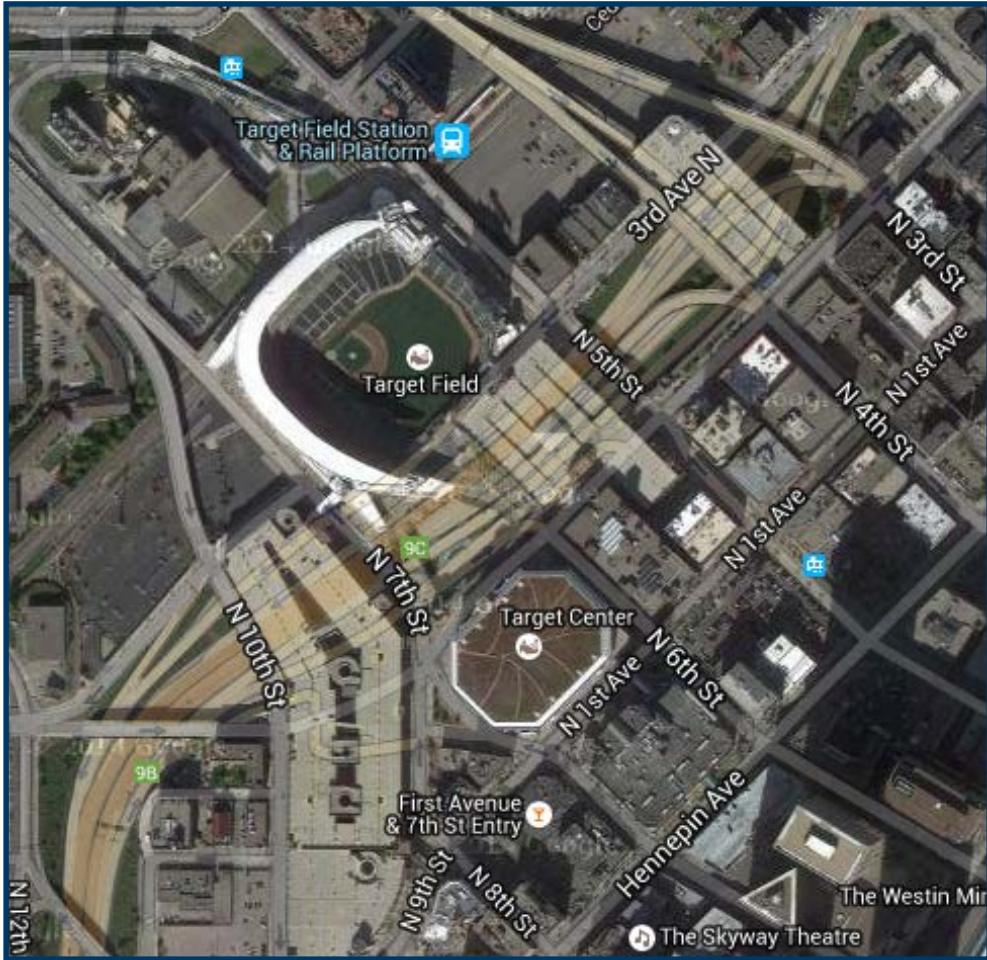


Partners

4/18/2018



Location and size



3518 stalls

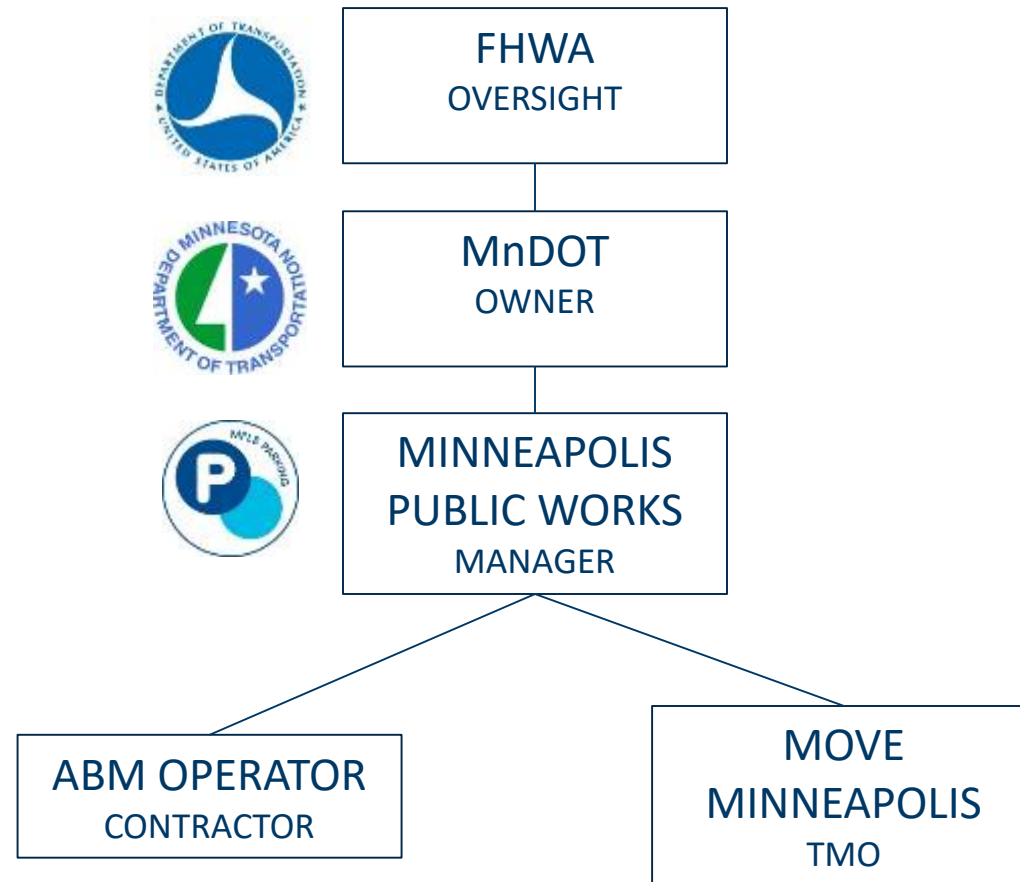


1612 stalls




1473 stalls

Ownership and Management



To provide HOV programs to increase
“people carrying capacity” into Downtown
Minneapolis (priority on I-394)



- \$20 contract

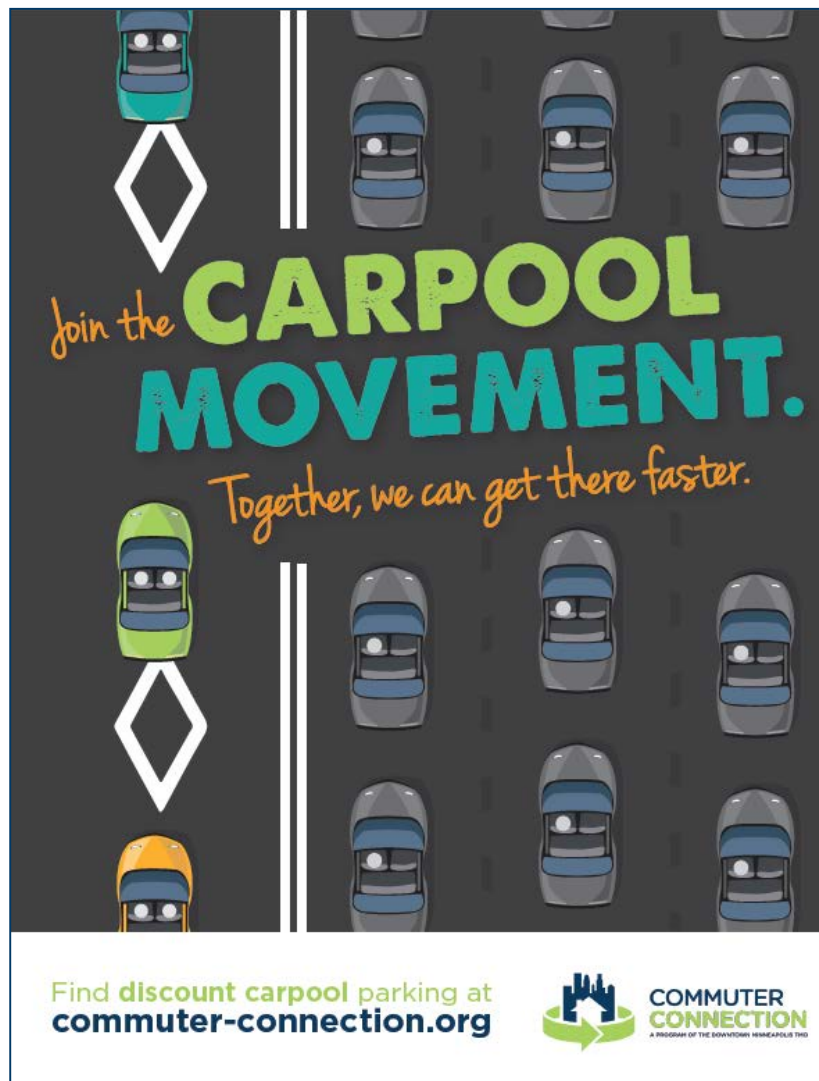
- Eligible carpoolers from west metro

- \$99 contract

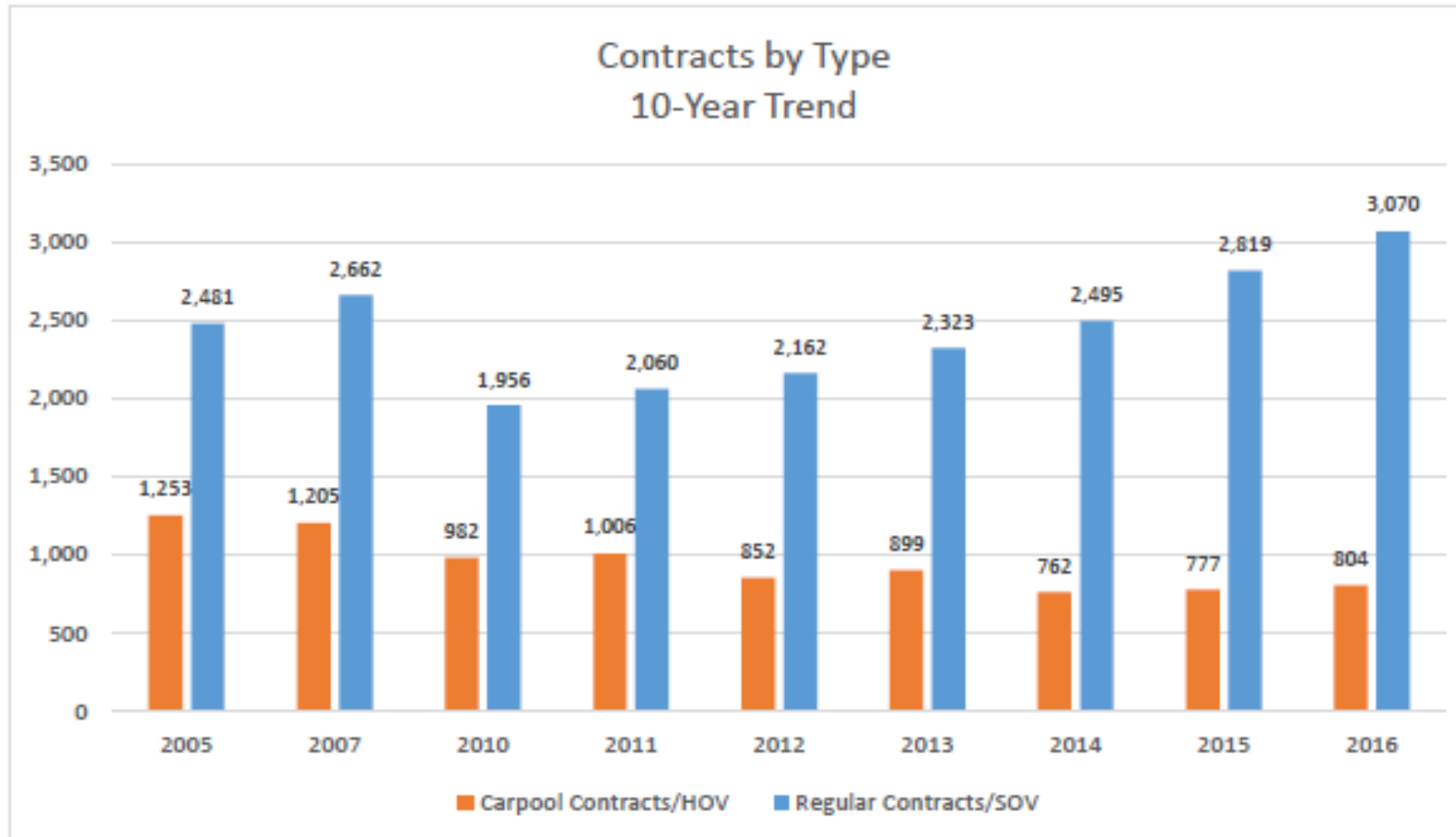
- All other carpoolers

- \$150 contract

- Single Occupant vehicles



HOV and SOV Contract Trends





Transportation Options Program Plan Opportunities

- Carpool program participation declining
- Emerging technology (e.g. mobile apps, Smart Cities)
- Changing travel behaviors (e.g. Ridesourcing – Uber/Lyft, carshare, car ownership)
- Provide more flexible options
- Support employers

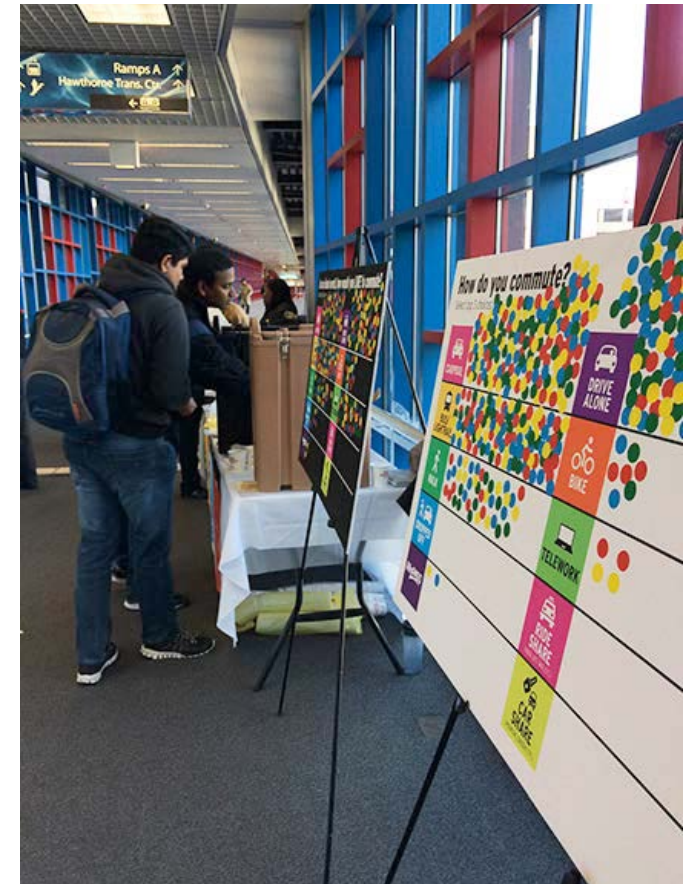
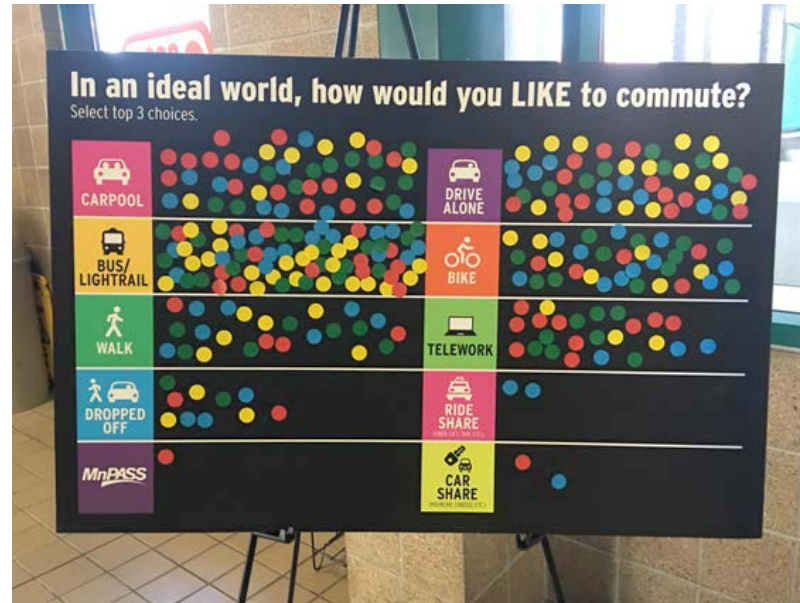
UNIVERSITY OF MINNESOTA
Driven to Discover®



- Many people who currently drive alone don't want to drive alone
- People want flexible options

Past Engagement Efforts

- Carpool focus groups (2010)
- Intercept surveys and pop-ups (2016 and 2017)

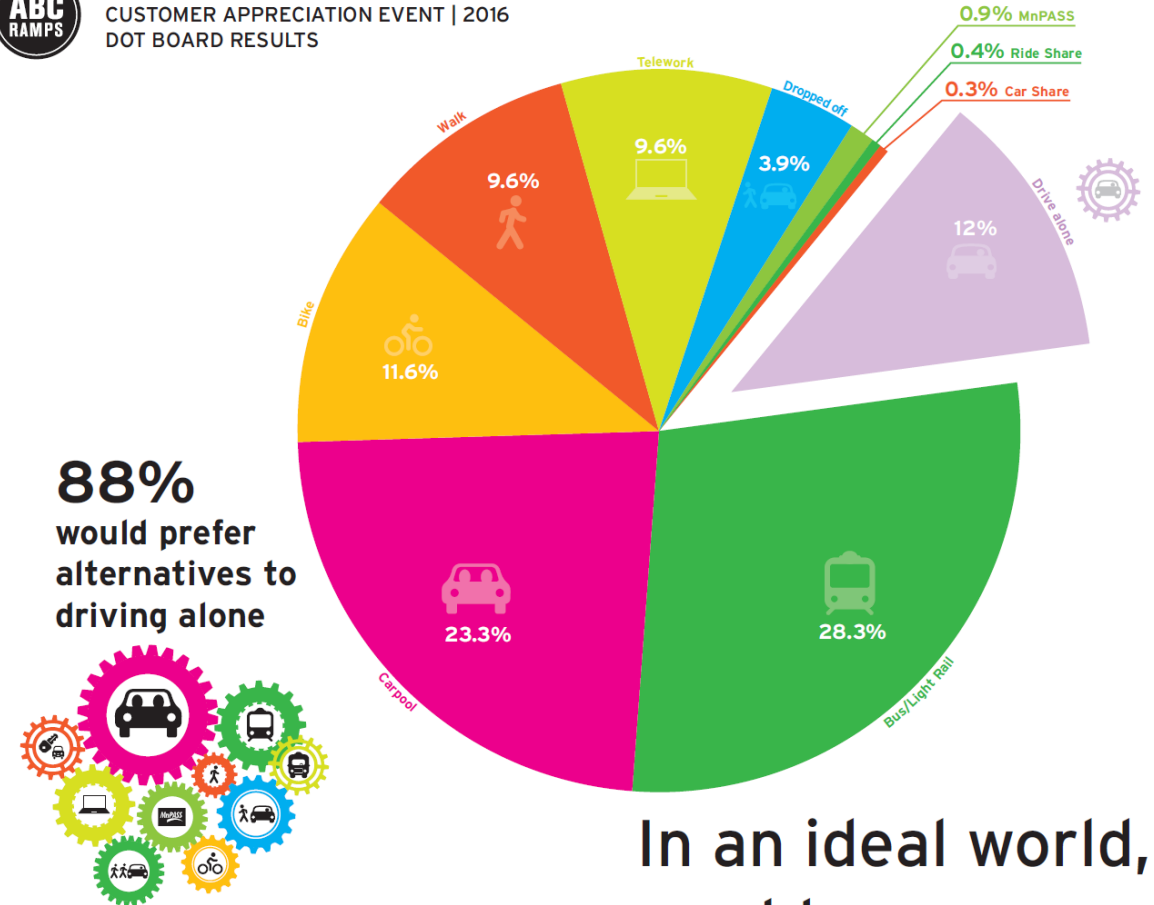


Past Engagement Efforts – Key Findings

- People like the convenience the ramps offer
- Many SOV commuters would prefer something else
- Setting up and maintaining a carpool can be a challenging process
- There is a need for flexibility
 - “I’d like to be able to park in the ramps on the days I don’t carpool”



CUSTOMER APPRECIATION EVENT | 2016
DOT BOARD RESULTS



In an ideal world, how would you commute?

Monthly Carpool Contract

- *Monthly Carpool Contract Rate Available to All Commuters*
- *Enhanced Monthly Carpool Contract with Additional Services*

Support for Employers

- *Employer Champions and Employer Transportation Programs*
- *Improved TDM programs and services*

Mobility Hub

- *Mobility Hub and Improved Wayfinding*
- *Carsharing, bikesharing, vanpools, microtransit, reverse commute, pick-up drop off*

Daily Carpool Program

- *Daily Carpool Rate*
- *Ridematching Mobile Applications*

Products for People Who Occasionally Drive

- *“Day of” Parking Reservations*
- *Limited Parking*

Products for People Who Sometimes Drive

- *Partial Monthly Contract*
- *Transit-Parking Contract (Total Access Mobile Application or Card)*
- *Integrate with Metro Transit App Transportation App*

Thank You

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