



Executive Director Report
August, 2018

1. Re-Brand/-Re-Naming Process with Olson Advertising staff and various levels of 2020 Partners Stakeholders
 - a. Continued working sessions with Olson staff + Special Engagement with Steering Committee members
 - b. Steering and General Member presentations.
 - c. Mapping out project to completion in September/October
2. Inaugurating the Farmer's Market Implementation Group
3. North Loop Business Improvement District Inquiry
 - a. September meeting planning.
4. Parking and 2020 Access North Loop Work:
 - a. ABC Ramp Symposium + follow up on funding for pedestrian bridge
5. Key outreach to members, member organizations, or adjoining institutions:
 - a. Circa Gallery
 - b. Hennepin Made
 - c. HERC Leadership
6. General:
 - a. NūLoop Business and Property Owner Consortium
 - b. September-October Topics
 - c. East Town-North Loop Development work group for the 2025 Plan